

## **Grow Your Career**

at Linkedin 's Top 20 Start Ups

## **Content Analyst I**







We Sell to Travel Agents

We Sell

Flights, Hotels

& Packages



We Thrive When

Travel Agents

Grow

Their

Business













We go the extra mile

To deliver

**Exceptional** 

Trave

Experiences

66











## **Content Analyst I**

#### **Annual CTC**

## **5.4 LPA**



#### Roles and Responsibilities

- In this role, you have to work in operations for 3 months.
- Update contracts, rate sheets, and static data regularly on the system.
- Ensure all rates and packages on the portal are accurate and up-to-date.
- Compare portal rates and packages with competitors to maintain industry competitiveness.
- Identify and correct errors, including tracking and resolving quote failures.
- Maintain data integrity and ensure all static data is accurate and aligned with business standards.
- Collaborate on new projects aimed at streamlining processes and improving agent efficiency.
- Support initiatives that enable agents to sell more holiday packages effectively.
- Prepare reports and provide insights to optimize offerings and improve the portal experience.

## **GROWTH PATH**

#### **Business Roles**

**GM/Director** 

35-50 LPA



Head

18-35 LPA



Manager

10-18 LPA

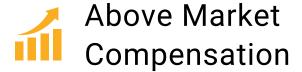


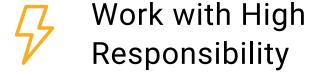
**Associate** 

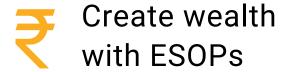
5-10 LPA

#### We are invested in

## **Your Growth!!**











Settling in new roles can be challenging. We enable you to learn faster with

- training,
- resources and
- a collaborative team environment.



## Recruitment Process



#### **Aptitude Test & Group Discussion**

- A basic 50-minute eliminatory aptitude test
- 30-minute group discussion held separately



#### **Task Round & Personal Interviews**

- Task related to role
- 2-3 detailed interviews + detailed discussions about the job profile



#### **Extending an offer**

Finally the job offer is extended to the candidate

#### Check if you

## Fit in the Role



#### You Must...



- Be proficient in google sheets ((e.g., Indexmatch, Multiple match, IF statements, Pivot Tables).
- Experience with Content Management Systems (CMS).
- An innovative approach to process improvements.

#### You can...

- Make quick decisions
- Hustle, Hustle, Hustle!



#### You want to...

- Improve business acumen
- Improve problem solving skills



# This role is not ideal for someone who is...

- not okay in working in operations for 3 months.
- not able to do competitive analysis or market research.
- does not have strong attention to detail and data accuracy.
- not excited about working on saturdays (6 days a week)
- not comfortable with long working hours i.e. 10 12 hours daily



## Our Non-Negotiables



## 100% Work from Office

6 Days a week Including Saturdays

work hours

## 9:30 till Work Gets Over

You should expect 10-12 hours work in a day!

We are fast-growing startup & building something valuable takes time. We understand that some aspects of this role are demanding, and we strive to make our office a place where you feel supported, valued

## We are an ideal workplace For Team Players

#### If you just want to

- share problems
- stick to status quo
- question long hours
- ndo bare minimum
- look for quick wins
  - You May Not Be Happy At Work

#### You will thrive, if you

- solve problems
- improve processes
- focus on output
- make customer smile
- **build lasting value**



Top Performers at TravClan, have High Ownership



#### With the right intent & attitude

You have the opportunity to

Improve the Livelihood of Agents

& the power to create

Happy Travel Memories



## **Connaught Place ?**



3 minutes walking distance from Rajiv Chowk & Barakhamba metro





## **Gallery**













## **Gallery**













# Looking forward to having you on board with us!

