



Grow Your Career

at LinkedIn's Top 20 Start Ups

Social Media Intern



We are a

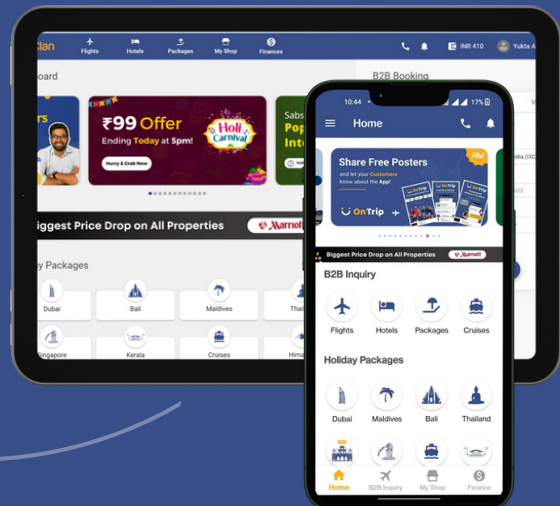
B2B Travel Company

We Sell to

Travel Agents



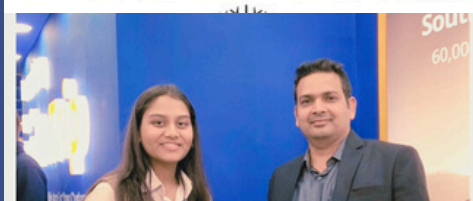
We Sell
Flights, Hotels
& Packages



We Thrive When

Travel Agents

**Grow
Their
Business**



We go
the extra mile

To deliver

Exceptional Travel Experiences



Social Media Intern

Stipend

₹15000 per month

PPO on delivering exceptional performance with CTC ranging between 5 to 7 LPA



Roles and Responsibilities

- Create marketing material (posters / mailers) etc for TravClan website and app
- Design and present new marketing campaign ideas
- Monitor all marketing platforms for trending news, ideas, and feedback
- Research and evaluate competitor marketing and digital content
- Contribute to the creation of mock-ups, email campaigns, and marketing content
- Ensuring healthy retention rate of agents
- Building a highly engaged community of members through campaigns and promotions
- Interface with the business and product team to grow the volume of business

We are invested in

Your Growth !!



Above Market
Compensation



Work with High
Responsibility



Create wealth
with ESOPs



Great Team &
Mentors



Training & Support

Settling in new roles can be challenging.

We enable you to learn faster with

- Training,
- Resources and
- A collaborative team environment.

Recruitment Process



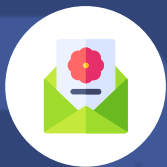
Marketing Task, Aptitude Test & Group Discussion

- Basic design knowledge task
- A basic 50-minute aptitude test
- 30-minute group discussion



Personal Interviews

- 2 Detailed Interview Rounds



Extending an offer

- Documentation
- Offer Extended

Check if you **Fit in the Role**



You Must...



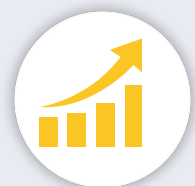
- Be a creative thinker
- Be willing to brainstorm
- Communicate effectively
- Design awesome stuff
- Have an eye for potential campaign ideas

You can...



- Perform consistently
- Hustle, Hustle, Hustle

You want to...



- Learn how to analyze social media trends
- Increase Marketing Skills

— This role is not ideal for someone who...

- ✗ Does not like to **design** and work on editing softwares like **Canva**
- ✗ Cannot manage **multiple** social media platforms in one go
- ✗ Not comfortable with long working hours i.e. **10 - 12 hours daily**
- ✗ Not excited about working on Saturdays (**6 days a week**)

*Ditch what
you're not into.
Never settle for less!*



Our Non-Negotiables



100% Work from Office

6 Days a week **Including Saturdays**

work hours

9:30 till **Work Gets Over**


You should expect 10-12 hours work in a day!

We are fast-growing startup & building something valuable takes time. We understand that some aspects of this role are demanding, and we strive to make our office a place where you feel supported, valued

We are an ideal workplace For Team Players


If you just want to

- ? share problems
- ? stick to status quo
- ? question long hours
- ? do bare minimum
- ? look for quick wins

 **You May Not Be
Happy At Work**

You will thrive, if you

- ✓ solve problems
- ✓ improve processes
- ✓ focus on output
- ✓ make customer smile
- ✓ build lasting value

 **You Will Shine
& Grow With Us**

Top Performers at TravClan, have
High Ownership

**Looking forward to having
you on board with us!**

