



# Grow Your Career

at LinkedIn's Top 20 Start Ups

## Marketing Intern



We are a

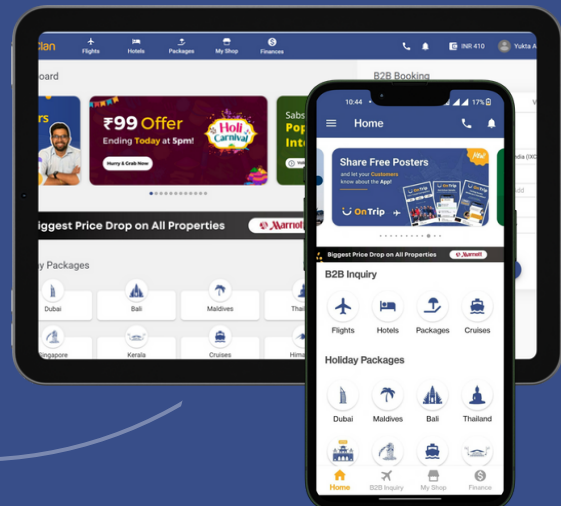
# B2B Travel Company

We Sell to

# Travel Agents



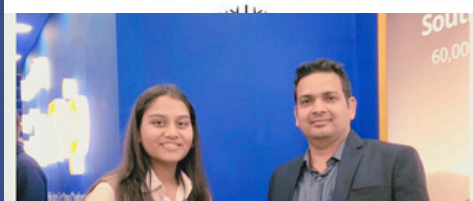
We Sell  
Flights, Hotels  
& Packages



We Thrive When

Travel Agents

**Grow  
Their  
Business**



We go  
the extra mile

To deliver

**Exceptional**  
**Travel**  
Experiences



# Marketing Intern

Stipend

**₹25000 per month**

₹25K for the first 3 months, increasing by ₹5K monthly, reaching ₹40K in 6 months.

Also, PPO on delivering exceptional performance with CTC ranging between 5 to 7 LPA.



## Roles and Responsibilities

- Create marketing material (posters / mailers) etc for TravClan website and app
- Design and present new marketing campaign ideas
- Monitor all marketing platforms for trending news, ideas, and feedback
- Research and evaluate competitor marketing and digital content
- Contribute to the creation of mock-ups, email campaigns, and marketing content
- Ensuring healthy retention rate of agents
- Building a highly engaged community of members through campaigns and promotions
- Interface with the business and product team to grow the volume of business

*We are invested in*

# **Your Growth !!**



Above Market  
Compensation



Work with High  
Responsibility



Create wealth  
with ESOPs



Great Team &  
Mentors



## **Training & Support**

Settling in new roles can be challenging.

We enable you to learn faster with

- Training,
- Resources and
- A collaborative team environment.

# Recruitment Process



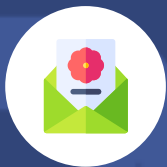
## Marketing Task, Aptitude Test & Group Discussion

- Basic design knowledge task
- A basic 50-minute aptitude test
- 30-minute group discussion



## Personal Interviews

- 2 Detailed Interview Rounds



## Extending an offer

- Documentation
- Offer Extended

# Check if you **Fit in the Role**



## **You Must...**



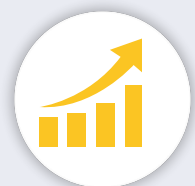
- Be a creative thinker
- Be willing to brainstorm
- Communicate effectively
- Design awesome stuff
- Have an eye for potential campaign ideas

## **You can...**



- Perform consistently
- Hustle, Hustle, Hustle

## **You want to...**



- Learn how to analyze social media trends
- Increase Marketing Skills



# — This role is not ideal for someone who...

- ✗ Does not like to **design** and work on editing softwares like **Canva**
- ✗ Cannot manage **multiple** social media platforms in one go
- ✗ Not comfortable with long working hours i.e. **10 - 12 hours daily**
- ✗ Not excited about working on Saturdays (**6 days a week**)

*Ditch what  
you're not into.  
Never settle for less!*



## Our Non-Negotiables



# 100% Work from Office

6 Days a week **Including Saturdays**

*work hours*

## 9:30 till **Work Gets Over**


**You should expect 10-12 hours work in a day!**

We are fast-growing startup & building something valuable takes time. We understand that some aspects of this role are demanding, and we strive to make our office a place where you feel supported, valued

# We are an ideal workplace For Team Players


If you just want to

- ? share problems
- ? stick to status quo
- ? question long hours
- ? do bare minimum
- ? look for quick wins

 **You May Not Be  
Happy At Work**

You will thrive, if you

- ✓ solve problems
- ✓ improve processes
- ✓ focus on output
- ✓ make customer smile
- ✓ build lasting value

 **You Will Shine  
& Grow With Us**

Top Performers at TravClan, have  
**High Ownership**

**Looking forward to having  
you on board with us!**

