



GROW YOUR
Career.

Marketing Associate





We are building the

World's Largest B2B Travel Platform

We are B2B Travel Tech startup that is reshaping the way travel agents sell and deliver exceptional travel experiences worldwide. We enable travel agents to book flights, hotels & holidays conveniently and we provide comprehensive end-to-end on-ground travel services. We do over INR 1000 crore+ GMV (sales) and are growing rapidly.

Our strong business model and focus on delivering excellent customer experience has facilitated our sustainable growth funded by internal cashflows. To fuel innovation and growth, we have raised USD 5.5mn+ funds from marquee global investors!

Our Founders



Chirag Agrawal Co-founder, COO

Ex Oyo, Travel Triangle, IIM Ahmedabad, IIT Roorkee

Chirag looks after the entire business operations at TravClan. In his previous roles, Chirag launched the metro homes business for Oyo and was responsible for the USD 40mn worth of international business of TravelTriangle while leading a team of 300+ people.



Arun Bagaria Co-founder, CEO

Ex Cars24, Travel Triangle, IIM Bangalore

Arun leads product, marketing, finance and people operations at TravClan. Arun previously was responsible for launching new products at Cars24 and was an integral part of the 0-1 journey at TravelTriangle in business & operations.



Ashish Thapliyal Co-founder, CTO

Ex CTO Cars24, CTO FabFurnish, Gaadi.com

Ashish leads technology for TravClan. With more than 20+ years of technology experience in leading 4 startups, Ashish has built teams from scratch and scaled them to unicorn status in the past including his own e-commerce venture which he cofounded in 2008.

Senior Team



M. Javed

Citymall, Youth House
Express



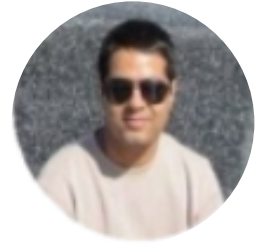
Shrawan

1Kosmos, Fabfurnish,
Mauj Mobile



Mohsin Batla

Reniso, Rivigo Services,
Fidelity Worldwide



Akshat

Cars24, L&T Technologies,
Medocity, NTUC Link



Rajesh Kumar

OLA, Hike, Food Panda,
Nokia



John Jacob

CoHo, St. Stephen's
College



Nitin

Ex Founder ArcMath,
CueMath, RCorp



Sufiyaan

Go Mechanic, Hoopi,
Dior Camps



Ashish Yadav

IIM Lucknow & IIT(BHU),
Asian Paints, Box8



Pronami

Cars24, BYJU'S

Marketing Associate

Marketing Associate is a key role that focuses on building a highly engaged community of members, creating marketing flyers and mailers, designing and presenting new ideas for digital content and collaborating with internal teams.

Annual CTC

₹5-9 LPA



Roles and Responsibilities

- Building a highly engaged community of members
- Interface with the business and product team to grow the volume of business
- Create marketing material (posters / mailers) etc for TravClan website and app.
- Ensuring healthy retention rate of agents.
- Design and present new marketing campaign ideas.
- Monitor all marketing platforms for trending news, ideas, and feedback
- Research and evaluate competitor marketing and digital content.
- Contribute to the creation of mock-ups, email campaigns, and marketing content

Desired Candidate

- Ethical, hardworking, and 'passionate about startups' mindset
- Disciplined & Process Oriented
- Strong Creative skills
- Presence of Mind
- Willing to learn more



Growth Prospects:



Amazing pay
& perks



Quick
Appraisals



Fast
Promotions



Great work
culture



Create wealth
with ESOPs



Work with the
founders



Recruitment Process



Marketing Task

- A marketing task to test the basic design knowledge of the candidate



Aptitude Test & Group Discussion

- A basic 50-minutes aptitude test
- 20-30 minutes group discussion after clearing aptitude test



Personal Interviews

- 2-3 detailed video interviews + detailed discussions about the job profile



Extending an offer

- Finally the job offer is extended to the candidate



Our Office



Connaught Place

We work from a beautiful office space in the
Heart of Delhi - Connaught Place



3 minutes walking distance from the metro station.

- **Check out our office on Google Maps**
- **Click here to take the office tour.**
- **Work Timings - 9.30am to till work gets over !**



Know more about us



Instagram



Linkedin



Facebook



Glassdoor



Gallery



**Looking forward to having
you on board with us!**

